

**THE TRUMPETER SWAN SOCIETY**  
12615 Rockford Road, Plymouth, Minnesota 55441  
[ttss@trumpeterswansociety.org](mailto:ttss@trumpeterswansociety.org)

## 25<sup>th</sup> Swan Conference, November 19-21, 2019



**The Trumpeter Swan Society, the Audubon Center and Riverlands, and the Riverlands Migratory Bird Sanctuary (U.S. Army Corps of Engineers) invite you to sponsor the 25th Conference of The Trumpeter Swan Society!**

In November 2019, Trumpeter Swan experts and enthusiasts from throughout North America will gather in **Alton, Illinois** at the confluence of the Mississippi and Missouri Rivers to discuss the latest in swan research, conservation, management and protection. Our theme is “Swans, Confluences and Rivers...Connecting People.” **We invite you to be a leader in swan conservation by sponsoring this important conference.**

We are expecting an audience of 75-100 people for the conference, which will be held in Alton, Illinois November 19-21, 2019. The meeting will attract speakers and attendees from across North America. We are seeking institutional, corporate and individual sponsorship of this event and offer a range of sponsor levels and benefits. **We hope that you will take advantage of this opportunity to demonstrate your conservation leadership by supporting this conference.**

### **Conference Sponsorship**

Demonstrate your commitment to swan conservation, The Trumpeter Swan Society, and the Audubon Center at Riverlands and Riverlands Migratory Bird Sanctuary by sponsoring the conference at a level that is right for you. Sponsorship levels range from \$100 to \$5,000 and sponsor benefits are described on the enclosed form. To sponsor this event, complete a sponsorship form and return it to The Trumpeter Swan Society along with your payment by September 1, 2019, or make your sponsorship donation online.

We hope you will consider sponsoring and attending the conference. You may use the enclosed sponsor form to make your commitment as a sponsor of this event.

**Contacts:**

Margaret Smith  
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The Trumpeter Swan Society  
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Executive Director  
The Audubon Center at Riverlands  
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**THE TRUMPETER SWAN SOCIETY**  
**25<sup>th</sup> Trumpeter Swan Society Conference**  
**November, 2019**  
**Best Western Premier Hotel, Alton, Illinois**

**SPONSORSHIP LEVELS AND BENEFITS**

**\$5,000—Trumpeter**

- Opportunity for company/organizational representative to speak before a single day's talks
- Brochures of sponsor included in registration packets
- Sponsor thanked on TTSS FaceBook pages a minimum of 2 times as part of conference updates and promotions
- Sponsor thanked in at least one *Enews* article, which reaches TTSS members and nonmembers
- Name\* included in press releases and other conference publicity
- Logo displayed on PowerPoint slide at opening of conference
- Logo displayed on sponsor board at conference
- Logo displayed on inside front cover of conference program
- Logo and hyperlink displayed on conference website
- 3 complimentary registrations

**\$3,000—Pen**

- Opportunity for company/organizational representative to speak as part of banquet introduction
- Sponsor thanked on TTSS FaceBook pages a minimum of one time as part of conference updates and promotions
- Logo displayed on PowerPoint slide at opening of conference
- Logo displayed on sponsor board at conference
- Logo displayed on back cover of conference program
- Logo and hyperlink displayed on conference website
- 2 complimentary registrations

### **\$2,000—Cob**

- Recognition of meal/break/reception sponsorship on program schedule
- Recognition of meal/break/reception sponsorship on table signage
- Logo displayed on sponsor board at conference
- Logo displayed on back cover of conference program
- Logo and hyperlink displayed on conference website
- 2 complimentary registrations

### **\$1,000—Cygnet**

- Logo displayed on sponsor board at conference
- Logo displayed on back cover of conference program
- Logo and hyperlink displayed on conference website
- 1 complimentary registration

### **\$500—Contributing Sponsor**

- Name displayed on back cover of conference program
- Logo and hyperlink displayed on conference website
- 1 complimentary registration

### **\$100-\$499—Supporter**

- Name displayed inside conference program
- Name displayed on conference website

*All sponsors will be listed in The Trumpeter Swan Society's annual report*

\*We will include sponsor information in our press releases and publicity; however, we cannot guarantee that media will include all materials that we provide.

**To be included in the printed program, please send your sponsorship form along with payment (check or credit card) by September 1, 2019 to:**

The Trumpeter Swan Society  
12615 Rockford Road  
Plymouth, MN 55441

If applicable, please email your logo and website URL to Margaret Smith at [ttss@trumpeterswansociety.org](mailto:ttss@trumpeterswansociety.org)

For more information, contact:  
Margaret Smith, 715-441-1994

## Yes! I want to be a sponsor of the 25<sup>th</sup> Swan Conference:

Name \_\_\_\_\_

Business/Organization \_\_\_\_\_

Address \_\_\_\_\_

Website address \_\_\_\_\_ Email \_\_\_\_\_

Phone: \_\_\_\_\_

Logo?  Yes  No  I prefer to be anonymous

### Sponsor Level

\$5,000 TRUMPETER

\$3,000 PEN

\$2,000 COB

\$1,000 CYGNET

\$500 CONTRIBUTING SPONSOR

\$100-\$499 SUPPORTER \$ \_\_\_\_\_

### Payment Method:

Enclosed is my check, payable to The Trumpeter Swan Society

Please invoice me

Please bill my credit card  Visa  MasterCard  Discover

Card # \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_ CVC code \_\_\_\_\_

Signature \_\_\_\_\_

If your sponsorship qualifies you for complimentary registration (s), please fill in the information on the next page as to who would be attending. Complimentary registration is for presentations only (Tuesday and Thursday) and does not include Field Trip or Gala, which require separate registration and payment.

**One Complimentary Guest (\$500 and \$1000 level sponsors)**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Representing (biz, organization, agency) \_\_\_\_\_

Email (for questions/followup) \_\_\_\_\_

Phone (for contact if necessary): \_\_\_\_\_

**Two Complimentary Guests (\$2000 and \$3000 level sponsors)**

1. Name: \_\_\_\_\_

Title: \_\_\_\_\_

Representing (biz, organization, agency) \_\_\_\_\_

Email (for questions/followup) \_\_\_\_\_

Phone (for contact if necessary): \_\_\_\_\_

2. Name: \_\_\_\_\_

Title: \_\_\_\_\_

Representing (biz, organization, agency) \_\_\_\_\_

Email (for questions/followup) \_\_\_\_\_

Phone (for contact if necessary): \_\_\_\_\_

**Three Complimentary Guests (\$5000+ level sponsors)**

1. Name: \_\_\_\_\_

Title: \_\_\_\_\_

Representing (biz, organization, agency) \_\_\_\_\_

Email (for questions/followup) \_\_\_\_\_

Phone (for contact if necessary): \_\_\_\_\_

2. Name: \_\_\_\_\_

Title: \_\_\_\_\_

Representing (biz, organization, agency) \_\_\_\_\_

Email (for questions/followup) \_\_\_\_\_

Phone (for contact if necessary): \_\_\_\_\_

3. Name: \_\_\_\_\_

Title: \_\_\_\_\_

Representing (biz, organization, agency) \_\_\_\_\_

Email (for questions/followup) \_\_\_\_\_

Phone (for contact if necessary): \_\_\_\_\_