

**THE TRUMPETER SWAN SOCIETY**  
**27<sup>th</sup> Trumpeter Swan Society Conference**  
**July 7-9, 2026**  
**Ho-Chunk Gaming Wisconsin Dells, Baraboo, Wisconsin**

**SPONSORSHIP LEVELS AND BENEFITS**

**\$10,000—Swan Family**

- Opportunity for a sponsor representative to speak as part of the conference introduction
- Opportunity to display organizational/company banner and/or a video clip lasting up to one minute
- Brochure of sponsor included in registration packets
- Sponsor thanked on TTSS Facebook page a minimum of 3 times as part of conference updates and promotions
- Sponsor thanked in at least one *Enews* article, which reaches 2,500 subscribers, including TTSS members and non-members
- Name and logo\* included in press releases and other conference publicity
- Logo displayed on front cover of registration packets
- Logo displayed on PowerPoint slide at the opening of the conference
- Logo displayed on the sponsor board at the conference
- Logo displayed on cover of conference program
- Logo, hyperlink and Trumpeter Swan Conference sponsorship level displayed prominently on conference website
- Exhibit space in the exhibition hall, if desired
- 3 complimentary registrations and 3 banquet tickets

**\$5,000—Swan Pair**

- Opportunity for a sponsor representative to speak before a single day's talks
- Brochures of the sponsor included in registration packets
- Sponsor thanked on TTSS Facebook page a minimum of 2 times as part of conference updates and promotions
- Sponsor thanked in at least one *Enews* article, which reaches TTSS members and nonmembers
- Name\* included in press releases and other conference publicity
- Logo displayed on PowerPoint slide at the opening of the conference
- Logo displayed on the sponsor board at the conference
- Logo displayed on the inside front cover of the conference program
- Logo and hyperlink displayed on conference website
- Exhibit space in the exhibition hall, if desired
- 3 complimentary registrations (Presentation days only. Does not include field trip or banquet)

### **\$3,000—Pen**

- Opportunity for a sponsor representative to speak as part of the banquet introduction
- Sponsor thanked on TTSS Facebook page a minimum of one time as part of conference updates and promotions
- Logo displayed on PowerPoint slide at the opening of the conference
- Logo displayed on the sponsor board at the conference
- Logo displayed on the back cover of the conference program
- Logo and hyperlink displayed on conference website
- Exhibit space in the exhibition hall, if desired
- 2 complimentary registrations (Presentation days only. Does not include field trip or banquet)

### **\$2,000—Cob**

- Logo displayed on PowerPoint slide at the opening of the conference
- Logo displayed on the sponsor board at the conference
- Logo displayed on the back cover of the conference program
- Logo and hyperlink displayed on conference website
- Exhibit space in the exhibition hall, if desired
- 2 complimentary registrations (Presentation days only. Does not include field trip or banquet)

### **\$1,000—Yearling**

- Logo displayed on the sponsor board at the conference
- Logo displayed on the back cover of the conference program
- Logo and hyperlink displayed on conference website
- Exhibit space in the exhibition hall, if desired
- 2 complimentary registrations (Presentation days only. Does not include field trip or banquet)

### **\$750—Cygnet**

- Logo displayed on the sponsor board at the conference
- Logo displayed on the back cover of the conference program
- Logo and hyperlink displayed on conference website
- Exhibit space in the exhibition hall, if desired
- 1 complimentary registration (Presentation days only. Does not include field trip or banquet)

### **\$500—Contributing Sponsor**

- Name displayed on the back cover of the conference program
- Logo and hyperlink displayed on conference website
- 1 complimentary registration (Presentation days only. Does not include field trip or banquet)

### **\$100-\$499—Supporter**

- Name displayed inside conference program
- Name displayed on conference website

\*We will include sponsor information in our publicity; however, we cannot guarantee that media will include all materials that we provide.

**To be included in the printed program, please send your sponsorship form along with payment (check or credit card) by June 1, 2026, to:**

The Trumpeter Swan Society  
12615 Rockford Road  
Plymouth, MN 55441

If applicable, please email your logo and website URL to Margaret Smith at [ttss@trumpeterswansociety.org](mailto:ttss@trumpeterswansociety.org)

For more information, contact:  
Margaret Smith, 715-441-1994  
[ttss@trumpeterswansociety.org](mailto:ttss@trumpeterswansociety.org)

# Yes! I want to be a sponsor of the 27<sup>th</sup> Trumpeter Swan Society Conference

Name \_\_\_\_\_

Business/Organization \_\_\_\_\_

Address \_\_\_\_\_

Website address \_\_\_\_\_ Email \_\_\_\_\_

Phone: \_\_\_\_\_

Logo? \_\_\_\_\_ Yes \_\_\_\_\_ No [ ] I prefer to be anonymous

## Sponsor Level

[ ] \$10,000 SWAN FAMILY

[ ] \$5,000 SWAN PAIR

[ ] \$3,000 PEN

[ ] \$2,000 COB

[ ] \$1,000 YEARLING

[ ] \$750 CYGNET

[ ] \$500 CONTRIBUTING SPONSOR

[ ] \$100-\$499 SUPPORTER \$ \_\_\_\_\_

## Payment Method:

\_\_\_\_\_ Enclosed is my check, payable to The Trumpeter Swan Society

\_\_\_\_\_ Please invoice me

\_\_\_\_\_ Please bill my credit card \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover

Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ CVC code \_\_\_\_\_

Signature \_\_\_\_\_

If your sponsorship qualifies you for complimentary registration (s), please fill in the information on the next pages as to who would be attending or let us know by email. *Complimentary registration is for presentations only (Tuesday and Thursday) and does not include Field Trip or Gala, which require separate registration and payment.*

**One Complimentary Guest (\$500 and \$750 level sponsors)**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Representing (biz, organization, agency) \_\_\_\_\_

Email (for questions/followup) \_\_\_\_\_

Phone (for contact if necessary): \_\_\_\_\_

**Two Complimentary Guests (\$1,000, \$2000 and \$3000 level sponsors)**

1. Name: \_\_\_\_\_

Title: \_\_\_\_\_

Representing (biz, organization, agency) \_\_\_\_\_

Email (for questions/followup) \_\_\_\_\_

Phone (for contact if necessary): \_\_\_\_\_

2. Name: \_\_\_\_\_

Title: \_\_\_\_\_

Representing (biz, organization, agency) \_\_\_\_\_

Email (for questions/followup) \_\_\_\_\_

Phone (for contact if necessary): \_\_\_\_\_

**Three Complimentary Guests (\$5000+ level sponsors)**

1. Name: \_\_\_\_\_

Title: \_\_\_\_\_

Representing (biz, organization, agency) \_\_\_\_\_

Email (for questions/followup) \_\_\_\_\_

Phone (for contact if necessary): \_\_\_\_\_

2. Name: \_\_\_\_\_

Title: \_\_\_\_\_

Representing (biz, organization, agency) \_\_\_\_\_

Email (for questions/followup) \_\_\_\_\_

Phone (for contact if necessary): \_\_\_\_\_

3. Name: \_\_\_\_\_

Title: \_\_\_\_\_

Representing (biz, organization, agency) \_\_\_\_\_

Email (for questions/followup) \_\_\_\_\_

Phone (for contact if necessary): \_\_\_\_\_